tenet

"Join our community of thinkers and doers."

Connect with brilliant minds from diverse fields, learn from their expertise, and collaborate on groundbreaking projects.

Global Tenet

Online Panel Book

Global Tenet Consumer Opinion® is a large-scale online research proprietary panel that collects data from consumers around the world. Here's a breakdown of what it offers:

Key Features:

- **Global Reach:** It covers a wide range of countries across continents, including the United States, Canada, Latin America, Europe, and Asia.

- **Multilingual:** Consumers can join the panel in different languages, making it accessible to a diverse population.

- **Detailed Demographic Profiles:** The panel maintains comprehensive information about each household member, including age, gender, income, education, and other relevant details.

Global Tenet
PanelBook

A Deep Dive into Quality Online Sampling Global Tenet is a renowned provider of online sampling services, prioritizing the delivery of highly representative samples. They achieve this through a combination of advanced technology, rigorous scientific methods, and stringent fraud detection measures. Global Reach: Access to a vast pool of respondents in over 150 countries and territories. Support for multiple languages, including English, German, Dutch, French, Italian, Japanese, Portuguese, Russian, Spanish, Hindi, Simplified Chinese, and Traditional Chinese.

Advanced Technology:

Sampling Platform: Enables efficient and precise sample selection. Research Defender™ Fraud Detection Systems. Scientific Sampling Method Identifies and eliminates fraudulent responses: Multivariate, Stratified Sampling: Ensures representative samples by controlling for various demographic and behavioral factors. Random Selection: Minimizes bias and maximizes sample validity.

High-Quality Panels: A well-established panel with a strong reputation in Nich Market and hard to reach respondents.

Continuous Quality Assurance: Regular panel refreshment to maintain data accuracy. Rigorous cleaning processes to remove non-responders, speedsters, and cheaters. Benefits of Using Global Tenet: Accurate and Reliable Data: Global Tenet's commitment to quality ensures that research findings are trustworthy. Efficient Sample Selection: The Tenet Panel

platform streamlines the process of identifying and recruiting target respondents. Enhanced Data Security: Robust fraud detection systems protect the integrity of the data. Global Reach and Local Insights: Access to diverse populations worldwide, enabling comprehensive research. By partnering with Global Tenet, businesses and research organizations can gain valuable insights into consumer behavior, market trends, and brand perceptions. Their dedication to quality and innovation makes them a leading choice for online sampling.

Target Audience:

- **Demographics:** Age, gender, income, education, occupation, etc.
- **Psychographics:** Lifestyle, interests, values, and behaviors.
- **Geographic:** Location, urban/rural, region.

Countries We Support

Global Tenet Panel provides samples in more than 150+ countries and regions

Countries	Resp. #
United States (English & Spanish)	1520152
Canada (English & French)	950582
United Kingdom	758252
Germany	573200
France	680512
Italy	671200
Spain	580230
Netherlands	343510
Africa	685230
Nepal	155820
UAE	484351
Switzerland	80730
Sweden	159423
Thailand	139245
Vietnam	89780
Philippines	280032
Malaysia	302851
Japan	208895
Mexico	725534
Poland	151350
Denmark	297315
Egypt	92304
Australia	750245
India	3840258

Selection Approach

Sampling Methods

- Probability Sampling:
  - Open Sampling: Invitation on the web/print publications for panelists self-select.
  - Closed Approach: Through RDD (random digit dialing)/ email invited list.
  - River Approach: No joining of panel, panelists are asked to one survey only.
  - Simple Random Sampling: Every individual has an equal chance of selection.
  - Stratified Random Sampling: Population is divided into strata (e.g., age groups, income levels), and random samples are drawn from each stratum.
  - Cluster Sampling: Population is divided into clusters (e.g., geographic areas), and a random sample of clusters is selected.

Non-Probability Sampling

- Convenience Sampling: Selecting individuals who are readily available.
- Snowball Sampling: Referrals from initial participants.
- Quota Sampling: Selecting a predetermined number of respondents from each subgroup.

Open Approach
Invitation on the web/print publications and other social media platforms for

panelists self- Select

Closed Approach
Through RDD random digit dialing)/ invited through email list.

River Approach
No inclusion in the panel Asked for one time survey only

Cluster Approach
Random sample selected from the population that is divided in clusters

Panel acquisition

- Double opt-in panel sourcing control measure, Digital fingerprinting (with unique id), fraud protection, maintaining strict rules to follow protocols for panel acquisition. 82% of our panelists are recruited via telephone at their place of work. 18% of our panelists are recruited either online or face to face with further verification completed by telephone at their place of work.

- All panel members have been personally identified either 2 or 3 times (Double or Triple opt - in), through our proprietary validations process as well as Relevant ID (an industry standard). All email addresses are validated as part of the Opt-in process and re-confirmed with the panel member if any delivery problems are reported by Email Service Providers

- We use only reputable sample providers to generate leads for panel recruitment. Sample providers are monitored regularly (from yearly down to daily depending on standing SLAs)Sample that is attained using sample providers is recruited to the panel at the individual's place of work via our telephone recruitment campaigns. At no point is sample directly loaded into the panel database without verification

- Duplicate accounts are checked using custom algorithms at the point of registration. Relevant ID® is used for machine identification at the point of registration

- Pattern Detection is used to detect fraudulent members at the panel and project level.

- These methodologies include but are not limited to: Trick/Red Herring questions flagging, straight liner flagging, open end answers review/flagging, and monitoring respondent length of interview against average length.

How we treat our Respondents

We value our respondent's time on the respective survey as we believe in win-win situation for business. We treat them with high respect and give them opportunity to contact back us in case on any issue while taking the survey as we believe helping them is to help ourselves.

Momentum and efficacy

Right respondent and quality in terms of specific research

Equiponderant /representative sample

All device compatible respondents

Respondent Profiling

FINANCE
Type of credit/debit cards Number of debit/credit card, Do they have monthly paid credit card, do they payment due for more than 1 month, Mode of bill payment, Name of the all bank, number of insurance, are they tax payers, tax service Used.

TRAVEL
Holidays travel Business travel, Reason for frequent travel, Mode of transportation, payment mode, did used cruise line once in life time. Type of hotel used. Travel abroad destination.

EMPLOYMENT
Type of company, Part time/full time vertical, number of years in organization, Job title and number of employee, Involved in decision making or not.

HEALTHCARE
Membership of clubs, Ailment sufferers/type of disease, type of specialty, fulltime, addiction, allergies, visit professional doctor or government hospital/private clinics/private hospitals, med claim, does they app for doctors, do they visit health checkup regularly, age, gender, members in family

AUTOMOTIVE
Type of car, house owner, type of locality, driver's license, load on vehicle, intender of vehicle purchase, number of years owning same vehicle, do they have driver, Brand of the car.

Sports
Do they play sports games on phone, Sports magazine reader, Active partition in sports, do they own any sports equipment or willing to own it. Type of sports they play, type of sports channel they see., affiliated/membership to any sports club

Electronics
Use any Platform for brand recognition, do they own electronics devices, type of it, do they owned/rented/pre-owned, brand loyalty, payment mode, do they buy from e-commerce, do they use price/attribute comparing website before buying.

Mobile
Network preference , brand of phone, owner/rental/pre-owned, do they use app on phone, do they use for business

TV broadcast
Dish or cable or Wi-Fi, Hours spent on TV, brand, type of TV, on loan, type of house, income, Channel watched..

Shops/Restaurant
Owned place or on lease for shop, Name of the shop, is it listed on Google Map, How many shops, in town or rural, annual income , do they pay tax, do they owned a car, type of house/bungalow

Beverages
Type of drink, choice of brand , duration of drink in a week or Occasional, Preference of drink with snacks, location preferred for drinks

Our Competency : Online Panel data collection in 54+ Global Market.
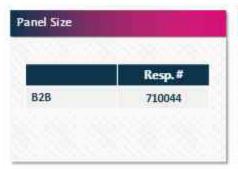
Global Tenet Panel has people who are highly professional with a sense of responsibility towards clients, subject matter experts that will help you in your panel service needs.

We target the right audiences at the first go to avoid sample burn to maintain the IR

The right spread of correct samples for project specifics to B2B, B2C, CSAT Health care and Gen-Pop.

Our level 3 quality assessment helps in specific research output in quick time.

We meet the quota by oversampling if we anticipate less responsive group (like CEO/CFO, etc.)

Provides regular updates also periodic reports on sample output. We have placed no nonsenses/ zero tolerance on quality parameter.
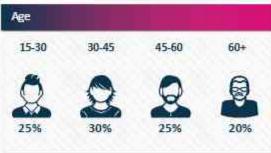
GLOBAL TENET B2B PANEL

Access a curated network of industry leaders and decision-makers from diverse sectors

Panel Numbers - United States

Panel Size

	Resp. #
B2B	710044

Age

15-30	30-45	45-60	60+
25%	30%	25%	20%

Marital Status

55%   45%

Gender

45%   55%

Employment Status

Business owner	Employment - Full time	Employment - Part time	Self-Employed	Currently Unemployed	Student
18%	21%	18%	17%	15%	11%

Panel Numbers - Asia

Panel Size

	Resp. #
B2B	2086060

Age

15-30	30-45	45-60	60+
35%	30%	12%	13%

Marital Status

58%   42%

Gender

51%   49%

Employment Status

Business owner	Employment - Full time	Employment - Part time	Self-Employed	Currently Unemployed	Student
22%	9%	25%	22%	11%	11%

Panel Numbers – EU5 Countries

Panel Size

	Resp. #
B2B	921300

Age

15-30	30-45	45-60	60+
28%	27%	28%	17%

Marital Status

52% 48%

Gender

46% 54%

Employment Status

Business owner	Employment - Full time	Employment - Part time	Self-Employed	Currently Unemployed	Student
9%	27%	25%	13%	15%	12%

Panel Numbers – South America

Panel Size

	Resp. #
B2B	300213

Age

15-30	30-45	45-60	60+
40%	35%	15%	10%

Marital Status

55% 45%

Gender

46% 54%

Employment Status

Business owner	Employment - Full time	Employment - Part time	Self-Employed	Currently Unemployed	Student
10%	30%	25%	13%	15%	12%

Panel Numbers – MENA Region

Panel Size

	Resp. #
B2B	405690

Age

15-30	30-45	45-60	60+
37%	34%	16%	13%

Marital Status

58% 42%

Gender

46% 54%

Employment Status

Business owner	Employment - Full time	Employment - Part time	Self-Employed	Currently Unemployed	Student
10%	28%	26%	16%	17%	14%

Panel Numbers – Australia

Panel Size

	Resp. #
B2B	450542

Age

15-30	30-45	45-60	60+
32%	34%	20%	14%

Marital Status

59% 41%

Gender

53% 47%

Employment Status

Business owner	Employment - Full time	Employment - Part time	Self-Employed	Currently Unemployed	Student
9%	29%	25%	11%	15%	11%

GLOBAL TENET B2C PANEL

Panel Numbers - United States

Panel Size

	Resp. #
B2C	1520152

Age

15-30	30-45	45-60	60+
25%	30%	25%	20%

Marital Status

55%   45%

Gender

45%   55%

Employment Status

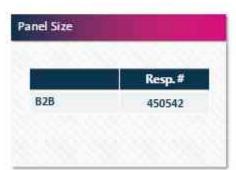| Business owner	Employment - Full time	Employment - Part time	Self-Employed	Currently Unemployed	Student
18%	21%	18%	17%	15%	11%

Panel Numbers - Asia

Panel Size

	Resp. #
B2C	2679085

Age

15-30	30-45	45-60	60+
35%	30%	12%	13%

Marital Status

58%   42%

Gender

51%   49%

Employment Status

Business owner	Employment - Full time	Employment - Part time	Self-Employed	Currently Unemployed	Student
22%	9%	25%	22%	11%	11%

Website, https://globalteneteventsandresearch.com/
For new bids, bids@globalteneteventsandresearch.com
For any query, Info@globalteneteventsandresearch.com

Panel Numbers – EU5 Countries

Panel Size

	Resp. #
B2C	1346800

Age

15-30	30-45	45-60	60+
28%	27%	28%	17%

Marital Status

52% 48%

Gender

46%   54%

Employment Status

Business owner	Employment - Full time	Employment - Part time	Self-Employed	Currently Unemployed	Student
9%	27%	25%	13%	15%	12%

Panel Numbers – South America

Panel Size

	Resp. #
B2C	945600

Age

15-30	30-45	45-60	60+
40%	35%	15%	10%

Marital Status

55% 45%

Gender

46%   54%

Employment Status

Business owner	Employment - Full time	Employment - Part time	Self-Employed	Currently Unemployed	Student
10%	30%	25%	13%	15%	12%

Panel Numbers – MENA Region

Panel Size

	Resp. #
B2C	807830

Age

15-30	30-45	45-60	60+
37%	34%	16%	13%

Marital Status

58% 42%

Gender

46% 54%

Employment Status

Business owner	Employment - Full time	Employment - Part time	Self-Employed	Currently Unemployed	Student
10%	28%	26%	16%	17%	14%

Panel Numbers – Australia

Panel Size

	Resp. #
B2C	750245

Age

15-30	30-45	45-60	60+
32%	34%	20%	14%

Marital Status

59% 41%

Gender

53% 47%

Employment Status

Business owner	Employment - Full time	Employment - Part time	Self-Employed	Currently Unemployed	Student
9%	29%	25%	11%	15%	11%

Global Tenet Health Care Panel is a transformative

platform designed to streamline and optimize healthcare access worldwide.

By leveraging our extensive global network, we connect patients with world-class medical experts across the globe, exceeding the capabilities of traditional healthcare systems.

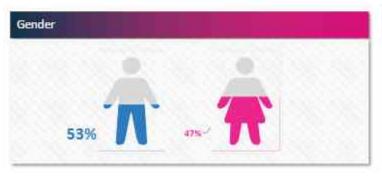Unlike other large-scale healthcare panels, our platform prioritizes patient-centric care, ensuring timely consultations, accurate diagnoses, and customized treatment plans.

Our panel offers a comprehensive suite of services, including telemedicine consultations, second opinions, and remote monitoring.

We also provide access to a vast network of specialized healthcare providers, such as oncologists, cardiologists, and neurologists.

Our platform is designed to be user-friendly and accessible, with a simple interface and intuitive features.

We are committed to providing the highest quality of care to our patients, and we believe that our platform is a valuable tool for enhancing healthcare access and outcomes.

To illustrate the global reach of our panel, we have highlighted specific examples from India and the United States, showcasing how our platform facilitates seamless healthcare access across diverse geographical and cultural contexts

Health Care Counts
INDIA

Specialty	INDIA	Specialty	INDIA
Vascular Surgeons	2500	Medical Oncologist	2098
Veterinarian Pets Animals	980	Infectious Disease Specialists	3423
Veterinarian Farm Animals	1270	Intensive Care Specialists	4655
Urologists	3400	Internal Medicine	3897
Surgical Oncologist	970	Intervention Cardiologists	3579
Rheumatologists	780	Intervention Radiologists	209
Radiologists	4500	Hematologists (IM/Oncology)	2365
Radiation Oncologist	5600	Hepatologists	450
Reproductive Endocrinologists	2300	Gastroenterologists	1280
Pain Specialists	1980	General Practitioners	9640
Pediatricians	5400	General Surgeons	9985
Periodontists	1400	Geriatrics	1340
Plastic Surgeons	1960	Emergency Physicians	5468
Psychiatrists	3970	Endocrinologists	2675
Pulmonologists	2450	ENTs	3457
Ophthalmologist	4350	Dental Hygienists	1107
Oral & Maxillofacial Surgeons	570	Dentists	3450
Orthopedic Surgeons	8760	Dermatologists	3504
Obstetrics / Gynecologists	9845	Cardiologists	4569
Ophthalmologists	3245	Cardiothoracic Surgeons	10283
Neonatologists	450	Allergists & Immunologists	2305
Nephrologists	2457	Anesthesiologists	4430
Neurologists	4390	Neurosurgeons	2375

Health Care Counts

USA

Specialty	USA	Specialty	USA
Vascular Surgeons	1700	Medical Oncologist	1500
Veterinarian Pets Animals	5700	Infectious Disease Specialists	2500
Veterinarian Farm Animals	570	Intensive Care Specialists	2300
Urologists	3400	Internal Medicine	5700
Surgical Oncologist	570	Intervention Cardiologists	570
Rheumatologists	580	Intervention Radiologists	100
Radiologists	2300	Hematologists (IM/Oncology)	1700
Radiation Oncologist	5800	Hepatologists	230
Reproductive Endocrinologists	1700	Gastroenterologists	650
Pain Specialists	580	General Practitioners	8000
Pediatricians	3400	General Surgeons	5500
Periodontists	1000	Geriatrics	1100
Plastic Surgeons	1700	Emergency Physicians	3000
Psychiatrists	4500	Endocrinologists	1000
Pulmonologists	1500	ENTs	2027
Ophthalmologist	3500	Dental Hygienists	650
Oral & Maxillofacial Surgeons	570	Dentists	2500
Orthopedic Surgeons	5754	Dermatologists	2000
Obstetrics / Gynecologists	4500	Cardiologists	3000
Ophthalmologists	1000	Cardiothoracic Surgeons	500
Neonatologists	550	Allergists & Immunologists	1500
Nephrologists	2500	Anesthesiologists	3000
Neurologists	2900	Neurosurgeons	1000

Data-driven quality control processes eliminate low-quality responses.
Our cutting-edge panel management platform ensures pristine data quality through rigorous whitelisting and advanced fraud detection.
Intelligent panel optimization maximizes participant engagement and minimizes survey fatigue.
Real-time online support enhances the respondent experience.
We prioritize respondent privacy and security, implementing robust data protection measures.
Our proprietary incentive structure motivates panelists to provide detailed, accurate responses.
Comprehensive respondent profiles enable highly targeted recruitment.
Continuous recruitment efforts ensure a fresh, diverse panel.
Superior recontact rates and balanced demographics drive project success.
Our experienced team leverages industry-leading technology and methodologies to deliver exceptional sample quality

Thank You